



CASE FOR SUPPORT

WILSON'S GIVING DAY 2024

WHAT WILL YOU GIVE?





WHAT IS GIVING DAY?



Giving Day is a 24 hour period – **Tuesday 24 September 2024** – when everyone in the Wilson's community is invited to play their part in the school's ongoing success.



As we are trying to build a community of donors, the key is not how much you give but that you participate.

Our **inaugural Giving Day** in **2022** was a great success, raising **£132,220** from **501** donations.

Wilson's Giving Day
24/09/2024

All the money raised was put towards providing music and sports equipment for our new **Britton Centre**.



Our **target** for our **second Giving Day** is to raise at least **£50,000** to help refurbish and equip our science facilities.



MATCHED FUNDING



Due to the generosity of several donors, we are delighted to announce that every pound you give to Giving Day will be matched on a one-to-one basis.

This means every pound donated by you will be worth £2 to Wilson's!



£50 donation

Your Giving Day donation (e.g. £50)



£50 donation + £50 matched funding



The true value of your Giving Day donation (e.g. your £50 gift is worth **£100** to us)



THE GIVING TRADITION

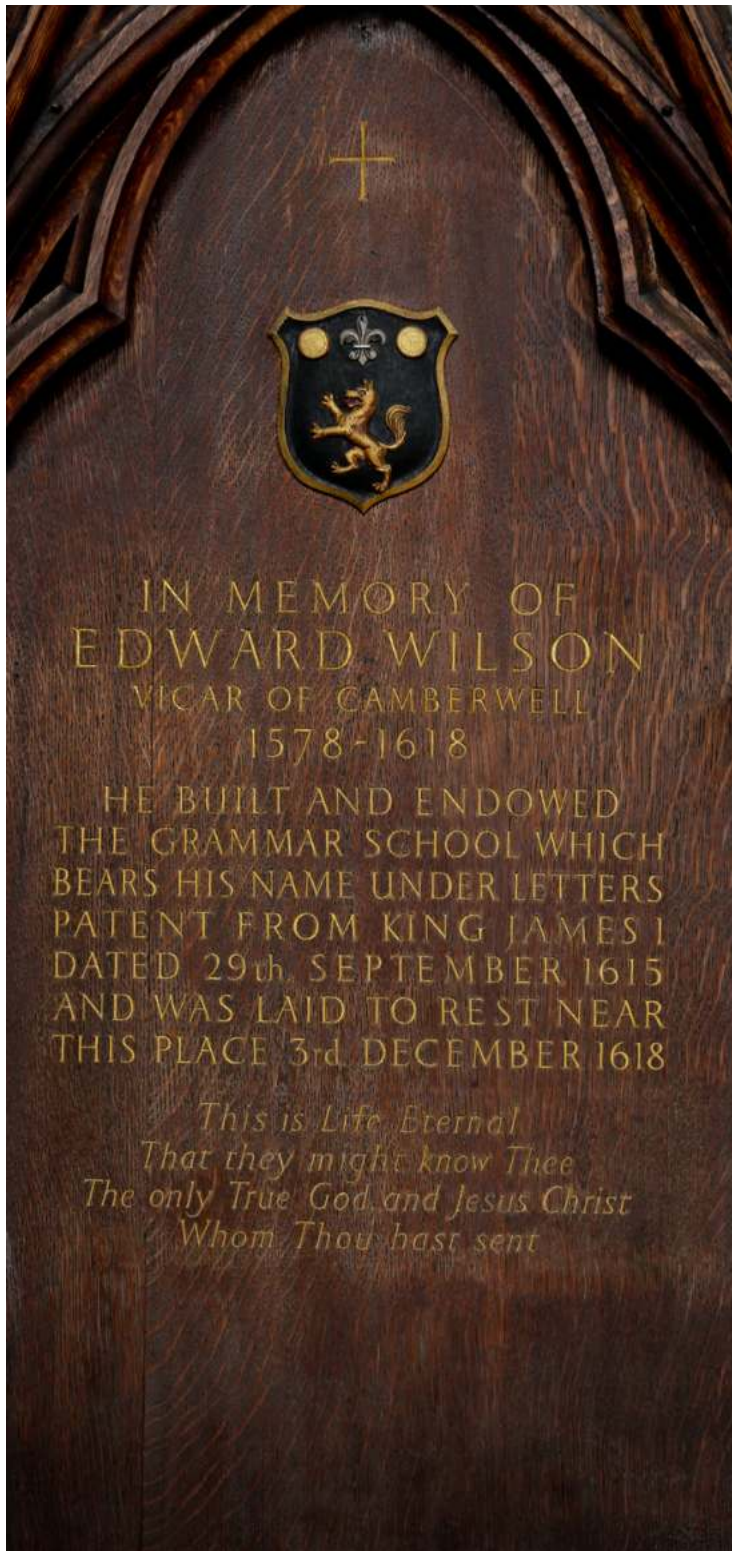


Our Founder, Edward Wilson, was born in Lancashire 472 years ago; his personal example demonstrates perfectly how charitable giving has the power to transform lives.

On 29th September 1615, Edward Wilson obtained letters patent from the Crown to enable him to open a Free Grammar School on seven acres of land in Camberwell, adjacent to the Church of St Giles.



The Patent Rolls declared that the school should be for “the better education, institution and instruction of the children and youth of the poor in that parish”.



Edward Wilson gifted to the school's Governing Body the land on which the school was situated. His motivation might be explained by his own humble background. Wilson had been a *sizar* (subsidised place) at Cambridge University having previously benefitted from a free grammar school education in Lancashire. As a result, Wilson understood the value of a grammar school education in accessing otherwise unattainable opportunities.

Wilson's School is still guided by this principle today.



THE POWER OF GIVING



In its 409 year history, giving has continued to underpin the successful development of the school...

Generous donations during the 1960's and 70's from Albert Bournier (a member of the Governing Body) helped to develop the school and transformed the Old Wilsonian Association sports ground at Hayes.



The Old Wilsonian Association sports ground continues to be used by Wilson's alumni, over half a century since Bournier's generous gifts.

Periodic fundraising Campaigns involving the whole school community have also proved to be transformational, in particular the Campaign in 2014/15 to refurbish the School Hall and to re-name it 'The John Jenkins Hall' in memory of a highly respected Deputy Head.



A number of grant-making trusts and foundations have also been highly supportive and a majority of school parents continue to give regularly and generously to Wilson's via the parental contribution scheme.

Finally, the construction of our new music school would not have been possible without a fundraising drive organised by the school's development office which harnessed charitable giving right across the wider Wilson's community.



SECURING OUR FUTURE



Since its foundation the school has faced many challenges with fortitude and optimism. Edward Wilson would have been proud of the way in which Wilson's continues to thrive.



The school is centred on the outstanding pastoral care it provides. The pastoral system very effectively communicates the core values of respect, acceptance and service. The motto of the school - 'Non Sibi Sed Omnibus' (Not for Oneself but for All) - drives all that we do.



Academically, Wilson's ranks consistently among the most exceptional state schools in the country and in 2024 the Sunday Times announced Wilson's as its 'Secondary School of the Year'.



Wilson's is proud of its rich sporting, cultural and social programme which continues to give pupils a unique opportunity to develop the skills and qualities on which their futures will depend. We believe that an all-round education not only serves individual development but is also increasingly valued within the world of work, where teamwork, imagination and service are central to many of today's most successful enterprises.



Despite its continuing success, Wilson's is not a wealthy school. Whilst out-performing independent schools, Wilson's, as a state school, operates under significant budgetary strictures, running all its services on around a third of the average budget of local fee-paying schools.

A biennial Wilson's Giving Day is therefore an important method of focusing the minds of all members of the school community on the relevance and necessity of giving and of giving back.



OUR PLANS FOR SCIENCE



Hear about our development plans for science at Wilson's from three key speakers...

Mr Cole, Executive Head

Our Executive Head, Mr Cole, officially launches our second Giving Day and explains why our key focus is now on fundraising for science.



Mrs Higgs, Science Technician

Mrs Higgs – Science Technician at Wilson's for nine years – talks about the exciting science equipment we are aiming to buy.



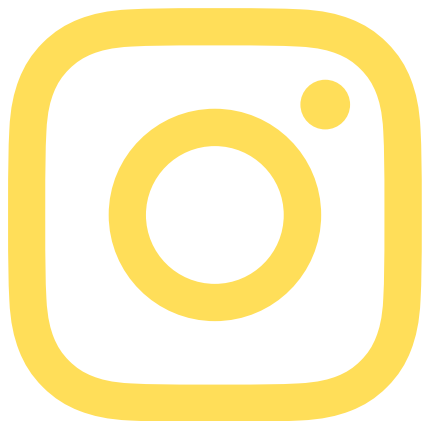
Ben Kott, Parent & Donor

Ben Kott gives the donor's perspective, explaining why he's supported Wilson's in the past, and why he's planning on supporting as again for Wilson's Giving Day 2024.





GET INVOLVED!



To stay in the loop, follow the official Wilson's Giving Day 2024 Instagram account by clicking on the icon to the left, or by searching for @WilsonsGivingDay2024 on the App!



Scan the QR code or click on the PayPal logo, to donate via PayPal Giving. Use the reference "WGD2024" to support our campaign!



Donate via Text Giving

Text **SCIENCE**
followed by your
donation amount
to **70580**

Texts will cost the
donation amount
plus one standard
network rate
message.

(e.g. SCIENCE 10 or
SCIENCE £10 – the
pound sign is
optional and
will not affect
the donation)



For further details about
Giving Day, call us at:
0208 773 7684



Wilson's Giving Day
24/09/2024